

Press kit

Logos, colours and typographys

01 Logos

Use the approved artwork as supplied. Keep each mark proportional and use the version with clear contrast against its background.



PRIMARY WORDMARK



WHITE SYMBOL / NAVY

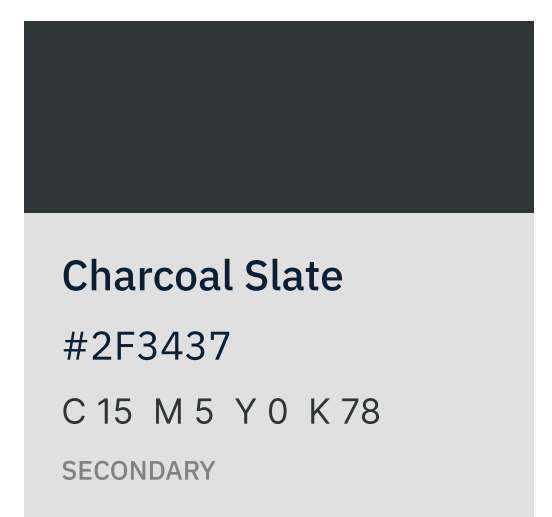
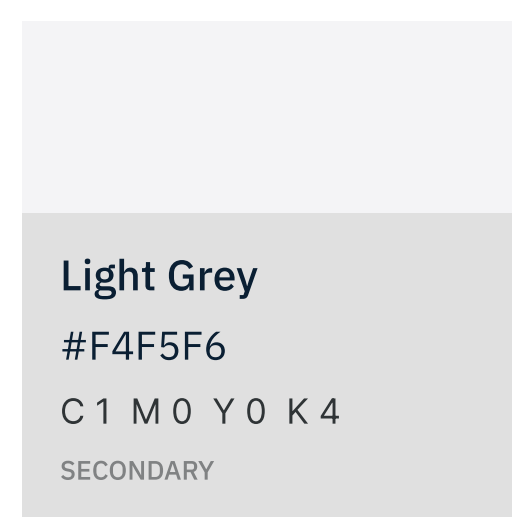
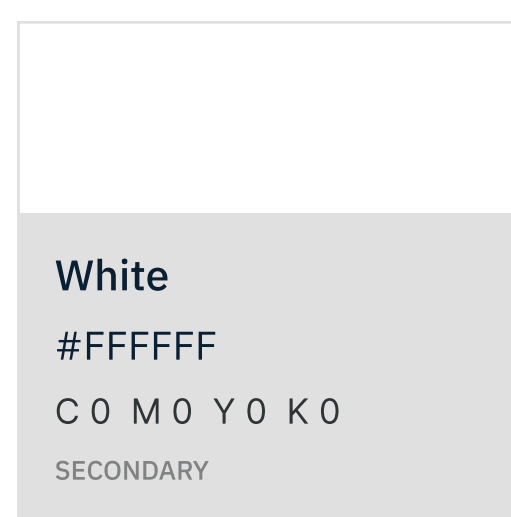
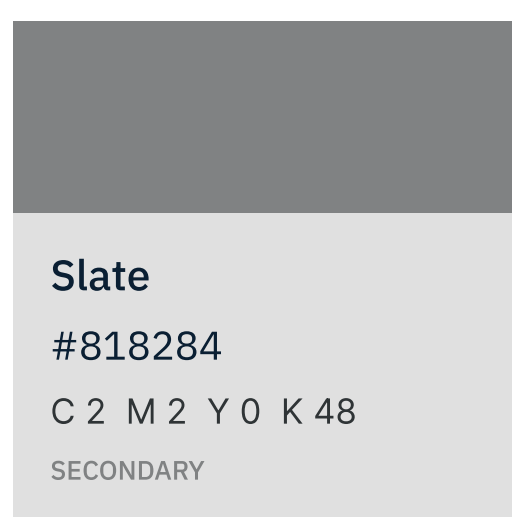
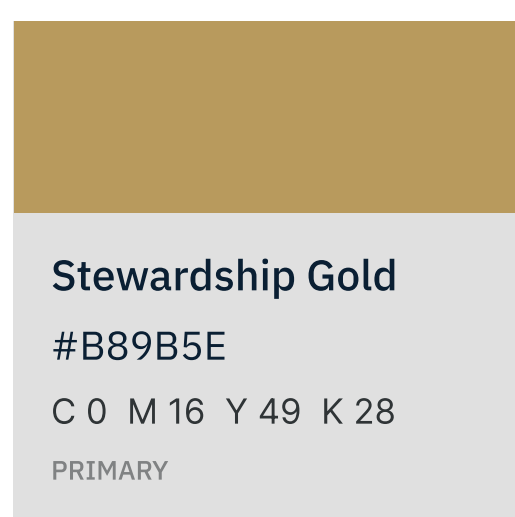
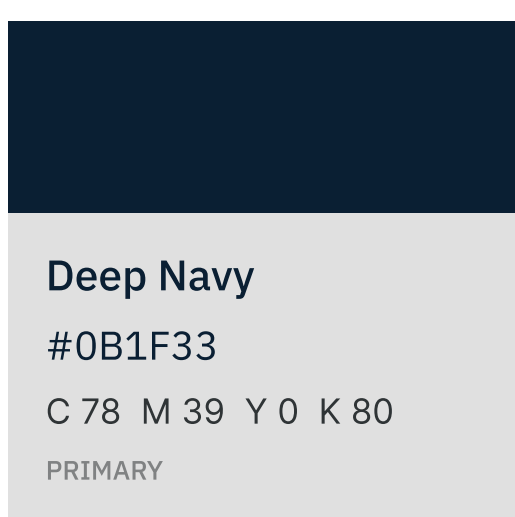


BLUE SYMBOL / LIGHT

📄 [Download logo files](#)

02 Colour

Brand tokens from the design system. CMYK values are approximate conversions from HEX; confirm against the printer's ICC profile before production.



03 Typography

Three type families establish the voice: editorial display, clear communication and structured UI.

IBM Plex Serif

DISPLAY & EDITORIAL

Institutions built to last.

📄 [Download IBM Plex Serif fonts](#)

Inter

BODY, UI & DATA

Clear, measured communication.

📄 [Download Inter fonts](#)